

# **STRATEGIC PLAN** 2020-2021 CORE STRATEGIC PRIORITIES

## **PURPOSE/MISSION**

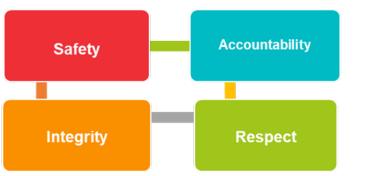
Our mission is to empower and enhance the lives of people living with a disability in a way that enables them to live their life to its fullest potential.

## VISION

Marriott is an inclusive community where people thrive by living life on their terms with purpose & dignity. We undertake our work with compassion, not sympathy. We focus on ability, "what people can do"

We expect professionalism (in work) and respect (in life) from and for our supported employees and participants. We strive to become the partner of choice in supporting our people to shape their own lives.

## VALUES











#### **Financial Sustainability:**

We will focus on financial sustainability in NDIS and social enterprise environments, aiming to grow services in existing and new markets. We will do this by ensuring that our services are viable and meet market demand, safeguarding our organisation's long-term future.

#### **Strengthening our Operations:**

We will strengthen our capability to ensure a staffing structure fit for purpose that can enhance service delivery to achieve optimal results that meet the needs of the organisation.

#### **Grow our Business:**

We will actively pursue growth and expansion opportunities in order to increase the organisation's reach, recognition, and sustainability. In doing so we will cement our market position by delivering customer driven services and products that meet market demand.

### **Developing our People & Culture:**

We will cultivate a high performing, productive and growth-oriented culture, and attract, develop and retain the best available people.